

## Persuasive Essay Rough Draft Evaluation

| Criteria  | 1  | 2 | 3  | 4 | 5   |
|---|--|---|--|---|---|
| <b>Make a Claim/<br/>State an<br/>Opinion</b>         | No claim is made   |   | An unclear claim is made   |   | A clear, controversial claim is made  |
| <b>Reasons given<br/>to support<br/>Claim/Opinion</b> | There are no convincing reasons given in support of the claim    |   | There are less than 3 reasons given, and they may not be clear, accurate, or logical |   | 3 clear, accurate, logical reasons are given in support of the claim                            |
| <b>Supporting<br/>Details for<br/>each Reason</b>     | There are not enough details, and they do not have strong appeal |   | There are less than 3 details that may be weak                                       |   | There are at least 3 details that support each reason that appeal to reason, emotion, or ethics |
| <b>Opposing<br/>Viewpoints</b>                        | There are no opposing viewpoints                                 |   | There is a weak, opposing viewpoint  |   | There is at least one clear, logical opposing viewpoint   |
| <b>Organized<br/>into 5<br/>Paragraphs</b>            | There is no paragraphing, or less than 3                         |   | There are less than 5 clear paragraphs   |   | There are 5 clearly separated paragraphs  |
| <b>A Call to<br/>Action</b>                           | There is no call to action                                       |   | There is a weak or confusing call to action  |   | The call to action is strong  |
| <b>It Persuades</b>                                   | This is not very persuasive                                      |   | This is somewhat persuasive  |   | The author uses a strong level of persuasion  |
| <b>Total</b>  |  |   |  |   |   |

**Comments:**